



# 10<sup>th</sup> Annual Food & Wine Extravaganza September 9, 2010

## 2010 Advertising Options

### All sponsors receive the following plus the additional benefits listed under each sponsorship:

- Your name or your company's name will be featured on all Greater Norristown PAL advertising, including 5 full-page newspaper ads, literature, flyers, etc.
- Your name or your company's name will be prominently displayed on both Silver Sponsor Recognition Boards located both inside and outside of the Plymouth Country Club during the September 9<sup>th</sup> event.

### Diamond Sponsorship - \$2,500

- 25 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- Five hundred dollars of your Diamond Sponsorship is donated to the Harry P. Mirabile, Sr. Scholarship Fund.
- A special full page color ad (6¾ x 9½") in the Greater Norristown PAL program book with premium placement of your ad.

### Platinum Sponsorship - \$1,000

- 8 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- A full page ad (6¾ x 9½") in the Greater Norristown PAL program book with priority placement of your ad.

### Gold Sponsorship - \$500

- 4 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- 1/2 page ad (6¾ x 4½") in the Greater Norristown PAL program book preferred placement of your ad.

### Silver Sponsorship - \$250

- 2 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- 1/4 page ad (3¼ x 4½") in the Greater Norristown PAL program book with special placement of your ad.

**Program book ads only: \$200 – full page ad; \$150 – ½ page ad; \$75 – ¼ page ad; \$25 – patron listing**

*GNPAL is a 501(c)(3) organization; contributions are deductible to the extent allowed by law.*

All advertisements must be accompanied by the information below.  
Please refer to our organization as "Greater Norristown PAL" in any advertisement.

Company's name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person's name: \_\_\_\_\_

Contact Person's phone # and email address: \_\_\_\_\_

Please check one (Actual ad sizes are listed in sponsorship descriptions above.):

\_\_\_\_ **I will be a sponsor** (circle level):    **Diamond** (full page)    **Platinum** (full page)    **Gold** (½ page)    **Silver** (¼ page)

\_\_\_\_ **I will purchase an ad** (circle ad size):    **Full Page**    **Half Page**    **Quarter Page**    **Patron**

Circle one:    **Use last year's ad**    **Sending new ad** (electronic ad submission preferred)

Mail new advertisements and payment to the address below. E-mail ads to [festival@greaternorristownpal.org](mailto:festival@greaternorristownpal.org).

### **IMPORTANT DEADLINE INFORMATION!**

All sponsorships must be received by **Friday, August 6<sup>th</sup>** to receive the full advertising value.  
Contact Don Zajick (484-674-3001) or Sharon Hobson Cullen (610-496-9974) with questions.

**Greater Norristown PAL • PO Box 685 • Norristown, PA 19404**