



# 10<sup>th</sup> Annual Food & Wine Extravaganza

## September 9, 2010

### 2010 Sponsor Options

All sponsors receive the following plus the additional benefits listed under each sponsorship:

- Your name or your company's name will be featured on all Greater Norristown PAL advertising, including five full-page newspaper ads, literature, flyers, etc.
- Your name or your company's name will be prominently displayed on both Sponsor Recognition Boards located both inside and outside of the Plymouth Country Club during the September 9<sup>th</sup> event.

#### Diamond Sponsorship - \$2,500

- 25 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- Five hundred dollars of your Diamond Sponsorship is donated to the Harry P. Mirabile, Sr. Scholarship Fund.
- A special full page color ad (6¾ x 9½") with premium placement in the Greater Norristown PAL program book.

#### Platinum Sponsorship - \$1,000

- 8 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- A full page ad (6¾ x 9½") with priority placement in the Greater Norristown PAL program book.

#### Gold Sponsorship - \$500

- 4 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- 1/2 page ad (6¾ x 4⅝") with preferred placement in the Greater Norristown PAL program book.

#### Silver Sponsorship - \$250

- 2 free tickets to the September 9<sup>th</sup> International Food & Wine Extravaganza.
- 1/4 page ad (3¼ x 4⅝") with special placement in the Greater Norristown PAL program book.

*GNPAL is a 501(c)(3) organization; contributions are deductible to the extent allowed by law.*

All advertisements must be accompanied by the information below.  
Please refer to our organization as "Greater Norristown PAL" in any advertisement.

Your/Company's name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person's name: \_\_\_\_\_

Contact Person's phone # and email address: \_\_\_\_\_

Please check your sponsorship level (Actual ad sizes are listed in the sponsorship descriptions above.):

**Diamond** (full page)     **Platinum** (full page)     **Gold** (½ page)     **Silver** (¼ page)

Check one:     **Use last year's ad**     **Sending new ad** (electronic ad submission preferred)

Mail new advertisements and payment to the address below. E-mail ads to [festival@greaternorristownpal.org](mailto:festival@greaternorristownpal.org).

#### **IMPORTANT DEADLINE INFORMATION!**

All sponsorships must be received by **Friday, August 6<sup>th</sup>** to receive the full advertising value.  
Contact Don Zajick (484-674-3001) or Sharon Hobson Cullen (610-496-9974) with questions.