

## **SUPPORT GREATER NORRISTOWN PAL AND PROMOTE YOUR BUSINESS AT THE SAME TIME**

Greater Norristown PAL (GNPAL) is pleased to announce a new partnership opportunity for area businesses to show their support for Norristown's youth while also increasing their visibility in the community. The new initiative, called "GNPAL Business Boosters," provides an opportunity for local business owners to make a contribution to GNPAL and advertise their business at the same time.

GNPAL has a membership base of over 1000 youth and serves nearly 5000 more individuals each year at their center, located on Harding Boulevard. Many of the center's visitors are adults who make their family's spending decisions. "Business Boosters" provides an opportunity to link these two groups together while supporting GNPAL.

For an annual contribution of \$500, GNPAL will hang a 2' x 3' banner with the company's logo and information in the gymnasium for one year. The gym has the highest daily traffic of any part of the center and is the site for many high profile events. Your business will be prominently displayed throughout the year and will get even more attention during professional wrestling shows, sanctioned boxing events, and many other activities throughout the year. Additionally, a link to the company's website will be added to the GNPAL website.

Interested businesses can begin the process by contacting GNPAL Executive Director Brett Wells at 610-278-8040 or [brett.wells@greaternorristownpal.org](mailto:brett.wells@greaternorristownpal.org).